

# MS Dynamics CRM Dynamics 365 Competency

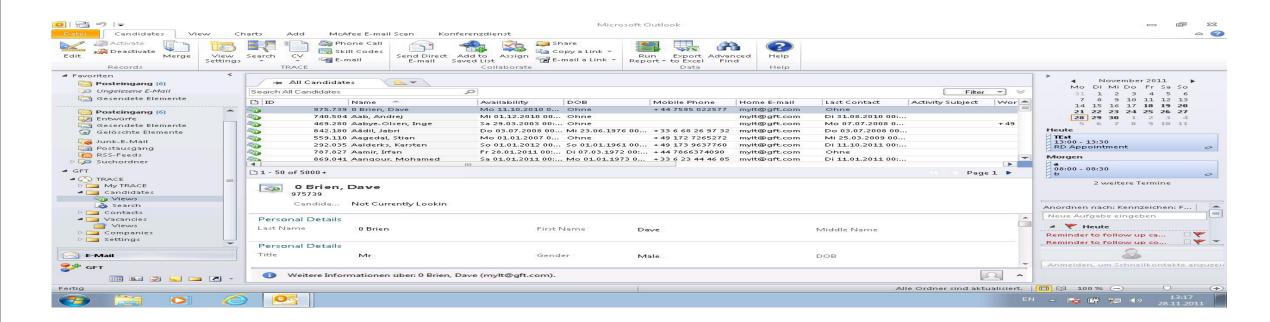


#### Why Microsoft Dynamics CRM

Entire workflows—from a new customer enquiry through to the sale and customer service—can be mapped flexibly, with extensive reporting and control functionalities.

Microsoft Dynamics CRM is also closely linked with the Microsoft Office system. The integration of the CRM software in a familiar working environment ensures swift familiarization, high levels of acceptance and high productivity.

Microsoft Dynamics CRM is operated directly from Microsoft Outlook, so that your employees in Marketing, Sales and Service do not have to switch between business applications.





#### Milestones- Achieved during Migration to Dynamics CRM

Migration of existing Business process in Legacy system and Data from Oracle DB to MS CRM with SharePoint and SQL Server. Our CRM Implementation is identified by Microsoft as one of the largest volume of data in Germany. [Approx.. 6.5 GB of data to CRM and SharePoint].

Silent Migration without affecting daily business operations. Non-stop automated process of data migration in 2 cycles each of 48 hours.

Integration on Jobs posting to 6 European Job portals and Twitter. Implemented Centralized CV application emails processing from various Job boards with tracking and forwarding.

Create various reports to cover all KPI's of RM business and track the activities and performance of Sales and delivery teams. All Reports are integrated with SharePoint and Dynamics CRM. Evaluate the ROI for all Job boards using Quarterly reports.

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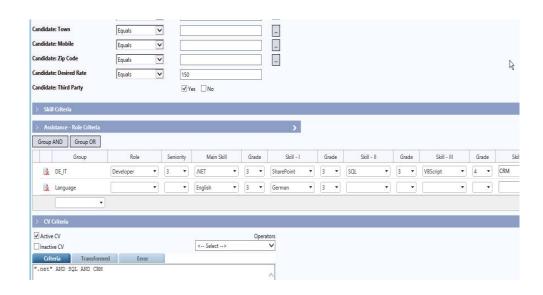


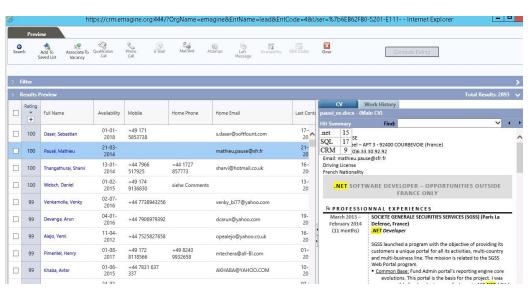
#### Add on futures in Dynamics CRM for Resourcing -

#### CV & Skill code search

Automatic Skill Coding :- We have created Tool to automate the Skill coding process in TRACE which scans all main CVs for all codes (and synonyms) on this list given by emagine. This Tool count all hits per code (including the hits for the synonyms) and reduce the manual effort for emagine team.

CV Search Hits: The user enters search terms to be found on any of the candidate CVs. The result of the search is based on the SharePoint search logic and shows the total number of hits of each keyword and highlighted the keywords in CV's.







# Add on futures for Resource Management – Automatic emails

Automatic Daily email for all teams :- Activity focused performance report of each team members with their Role based score card and sending daily email as scheduled @ 11 P.M

CDS approval process change:- emagine wants to follow the four-eye-principle. In this case it should be the next level manager to approve the CDS. There is only one exception: Managing Directors and their deputies can approve CDS even if they are entered as sales.





### TRACE Migration from One Data center to Other freArena

Project Name :Data Center Migration

Client Start : emagine Gmbh

Date : 01-March-2016

#### **Project Description**

Due to the Buy out of emagine, we have migrated the TRACE from one infrastructure to another in Germany with following tasks.

New TRACE CRM site and DB Restoration

Configuration of MS Dynamics CRM

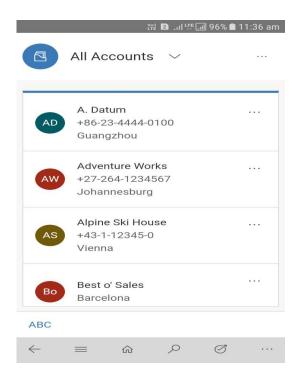
CRM TRACE User Management and Customization Deployment Deployment of Web service in SharePoint server

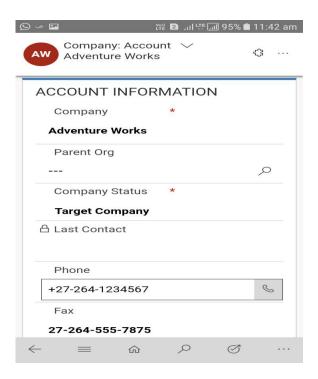


## Microsoft Dynamics 365 - connected Microsoft experience

Microsoft has really focused on bringing all its applications together. This release will allow users to open any applications, such as Word, Excel, OneDrive for Business documents, PowerPoint and SharePoint documents, within CRM so you can keep the CRM context and avoid opening multiple windows. This also applies to the CRM mobile app and includes the ability to open Microsoft applications across devices such as iPads or iPhones.



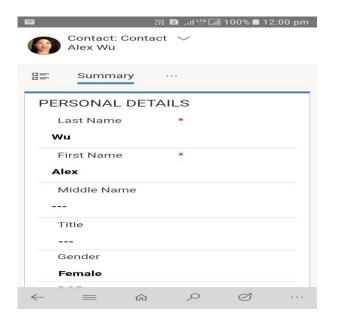


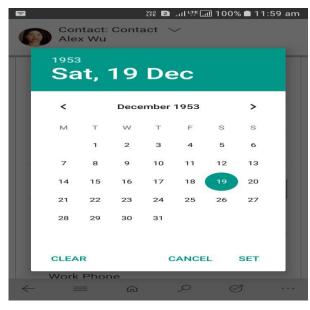


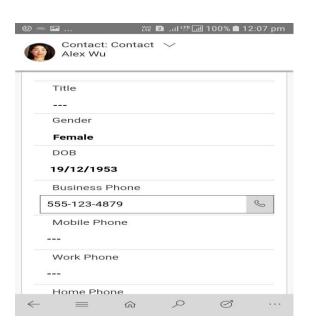


#### Mobile UI update & CRM online data sync

The mobile user interface (UI) is being updated for an improved user experience. There will be 15 types of display controls that can be associated with data fields. This will help to show data more visually, such as showing date-related information in a calendar UI. Full offline mobile experience: Users will be able to enjoy the full and seamless offline experience via mobile apps, so you are no longer reliant on connectivity! This includes creating, editing and deleting records, which can then be synced when a connection is found. This could be particularly helpful for sales teams that want to be able to access and use CRM when they cannot find a connection. This will only be available for CRM Online customers.

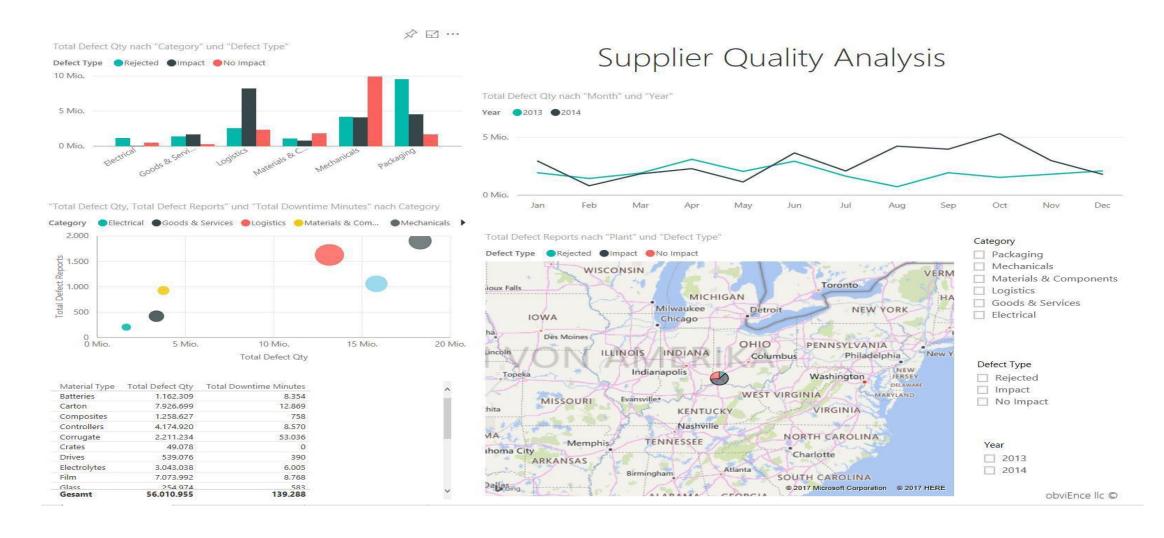








#### Process Visualization - eQCRM Dashboards, Power Bl





#### Dynamics 365 for Publishing

Social care framework provides the general interface, data model, and necessary APIs for integrating social listening applications like Facebook and Twitter with Microsoft Dynamics 365 to track social messages and profile data..

Listen and monitor your social sentiment and know

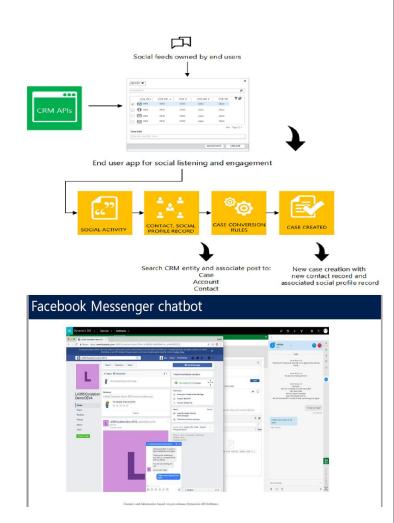
what is being said about your products and services.

Get connected to the right people and knowledge across teams in your organization

Track information about your competitors

Analyze the data bought by social engagement from your dashboards to drill down social activity.

third party systems can push social data feed containing posts from the social channels to Microsoft Dynamics 365 and associate a social post with existing Dynamics 365 record.





#### Microsoft Dynamics 365 – With Bot Framework

#### Drive Customer Engagement through Bots

#### PRODUCTIVITY

Commoditize the most common inquiries

Free up agents for more complex tasks

#### AGENT ENABLER

Seamlessly escalate to an agent

Provide full bot conversation context for an agent

#### **CUSTOMER DELIGHT**

Instant responses, with no wait time

Engage in a conversational medium

Ubiquitous experience on desktop and mobile apps

#### SERVICE INTELLIGENCE

Build intelligent Bot's with Microsoft Bot framework

Model natural language understanding with LUIS

Publish to multiple channels



#### Dynamics 365 for Publishing

Project Name : CRMS

Client : Georg Thieme Publishing Group

Start Date : 02-March-2017

#### **Project Description**

Thieme Publishing Group is a market leader in German-speaking medical publications and global. The publishing group sold their products in different ways. These include the classic Specialist bookshops and direct business to users, institutions or companies. When CRM system, the choice fell on Microsoft Dynamics CRM, that is all raised requirements and solutions described are fit in to it. The system to be used in the following business units of the Thieme Publishing Group:

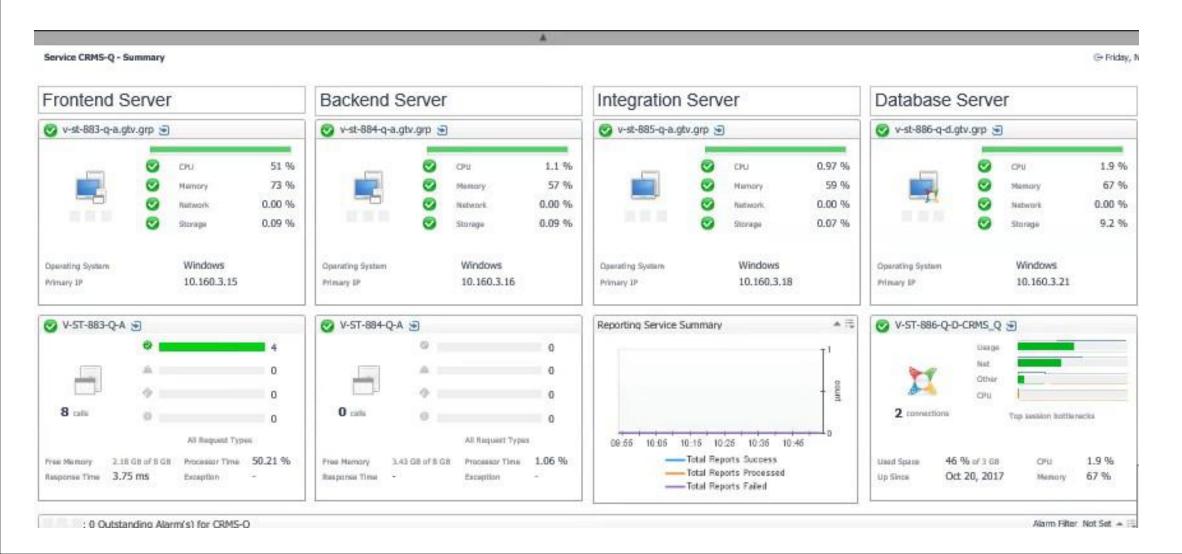
Medical Devices, Studies and Teaching Chemistry

All marketing departments who work in these areas Institutional Sales & Sales

Thieme Publishers Stuttgart and New York



#### **CRM Screens and Performance Monitoring**





# eQuadriga Software Private Limited

#### Our Contact Address

95, Bharathidasan Salai, Cantonment, Trichy - 620 001 +91 (0) 431 2418 398 | sales@eQuadriga.com